

# Bob Stanton

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<http://www.linkedin.com>

Personal Brand Site: [www.youinstabrand.com/Bob-Stanton](http://www.youinstabrand.com/Bob-Stanton)

*I am awesome to know and a pleasure to work with.*

## SUMMARY

*Accountability / Enthusiastic / Humble / Autonomous*

*Autonomous / Successful / / Proactive / Goal Oriented / Multi-Skilled*

I am a highly motivated individual who see the big picture and tirelessly works toward a well-stated goal. There is no job I don't feel confident enough in tackling, and no goal I might set that would require less than my giving 100% in order to reach it.

Past employers will agree that I am an integral part of their organization when it comes to the bottom line. My efforts have always been fully appreciated by past employers. In the big picture, I am a true team player.

- **COMPETENT** - My stated skill-set is solid. I know what I know very well -- while always striving to learn more and know more
- **DRIVEN** - A strong desire to succeed is the force that pushes me toward repeat successes
- **MULTI-SKILLED** - I am always mindful of new skills and how they enhance my value, increase my effectiveness, and shortcut to my success
- **SOCIAL** - I place the focus on others as a way to endear myself to people in order to forge mutually beneficial relationships
- **SINCERITY** - What I put out there is what's inside. Never any "head games" or "hidden agendas"
- **MULTI-TASKER** - To function at peak performance in today's fast-paced business environment, my ability to switch gears often without loss of momentum is strong
- **EFFICIENT** - I'm always looking for ways to streamline and improve on routine tasks believing it to be one way to short-cut success
- **TENACIOUS** - I keep at it until I make progress and eventually achieve and often surpass my goals

### ***CORE COMPETENCIES that Maximize Reception in the Marketplace!***

Super Creative

Always up

Personable

Always have a positive attitude

Smiler

Generous

People-oriented

***Well Liked by Most Everyone***

DEDICATED

COMMUNICATOR

DRIVEN

JOYFUL

RESPONSIBLE

DEPENDABLE

CURIOUS

INTERPERSONAL

LIKABILITY

CHEERFUL

UPBEAT

***Past employers will say that I am a strong asset to their company***

Business today demands nothing less than the top producers and I am one of these people

**ABC Television**

FROM: 1/1/2001

TO: 3/3/2003

- I sold a boatload of advertising  
> RESULT: I boosted the company's bottom line
- I added a strong sense of camaraderie among fellow employees  
> RESULT: Management often came to me to diffuse personal conflicts within the office

**Hughes Aircraft**

FROM: 3/3/2003

TO: 5/5/2005

- My experience took the company to new heights  
> RESULT: I received a bonus every year I worked here
- I was quickly promoted to Sales Manager so I could train others in my success strategies  
> RESULT: I learned a lot about how to motivate people to duplicate my success

**Fuddrucker's Restaurants**

FROM: 6/6/2006

TO: 9/9/2009

- I sold more franchisers than any previous salesperson  
> RESULT: I was promoted frequently and often
- I helped re-design the corporate image  
> RESULT: It gave me an insight into corporate activities and I learned how to excel in those situations

***SOFTWARE APPLICATION PROFICIENCY***

Excel

MS Word

Goldmine

Acrobat

Quark

Flash

## ***EDUCATION***

**University of Michigan**

MAJOR: Marketing

- Online Selling
- Infomercials

4 Years

**University of Southern California**

MAJOR: E-Sales

- Internet E-Commerce
- Mobile Commerce

2 Years