

# **Christine Campbell**

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Personal Brand Site: [www.youinstabrand.com/Christine-Campbell](http://www.youinstabrand.com/Christine-Campbell)

*I am a hard worker who gets along great with my co-workers*

## **SUMMARY**

*Communication / Enthusiastic / Ethical / Intelligent*

*Intelligent / Hard working / / Motivated / Adaptable / Responsible*

I am an easy person to get to know and I love talking to and working with people.

- **GOAL ORIENTED** - I've learned through past achievements that having a clear, stated goal gets you where you want to be quicker
- **DISPLAYS LEADERSHIP** - I practice leadership by taking command and responsibility for a task and driving a project toward completion
- **MARKETABLE** - Never doing things in a "bubble", but instead always striving to see the big picture within the marketplace
- **POSITIVE** - My underlying positive nature means I seek out the positive aspect of any situation and move in that direction
- **ACTION-ORIENTED** - Never resting on successes, I always push forward to the next goal
- **DISPLAYS LEADERSHIP** - I practice leadership by taking command and responsibility for a task and driving a project toward completion
- **SUCCESSFUL** - Thinking positive and having a vision of success is step one to achievement

### ***CORE COMPETENCIES that Maximize Reception in the Marketplace!***

Friendly

Approachable

Positive

Cheerful

Adaptable

***I am easy to work with and focus on the task at hand.***

PUNCTUAL

AMBITIOUS

COMMUNICATOR

HONEST

POLITE

HELPFUL

RESPONSIBLE

LIKABILITY

***Past employers will say that I am an asset to the organization***

**My presence in a company will rise the tides of all boats!**

**Taco Bell, Inc.**

FROM: 2/2/2002

TO: 4/4/2004

- I always go the extra mile  
> RESULT: My work stands out as being carefully executed
- I work well with my fellow employees  
> RESULT: This creates a positive atmosphere in the workplace
- I make and keep friends easily  
> RESULT: This allows me to accomplish more in a group situation

**Ford Motor Company**

FROM: 5/5/2007

TO: 9/9/2009

- I lead a team of customer service pros for a recall  
> RESULT: It mitigated the negative press and smoothed things over
- I received the highest customer service feedback score  
> RESULT: It resulted in a nice promotion and a sweet bonus!

**Brookstone Tires**

FROM: 5/5/2008

TO: 6/6/2014

- Became the first woman to head the Customer Service Department  
> RESULT: Set the stage for the advancement of women throughout the company

***SOFTWARE APPLICATION PROFICIENCY***

Excel

Goldmine

MS Word

PowerPoint

***EDUCATION***

**San Diego State University**

4 Years

MAJOR: Marketing

- Customer Relations
- Social Media Marketing

**American Marketing Academy**

2 Years

MAJOR: Internet Marketing

- Psychology of Selling